



10th Annual Back to Homeschool Awards

Sponsorship Opportunities 2021

BACK TO HOMESCHOOL AWARDS 2021 - OVERVIEW

Open to all homeschool families!

What are the Back to Homeschool Awards?

The Back to Homeschool Awards are an annual “grass-roots” award event where homeschoolers across the world nominate and vote on their favorite curriculum and resources for homeschooling.

How are the Awards Processed?

Families have one week to **nominate their favorite homeschool curriculum**. We list up to 100 awards. If we have room within each subject we can accept self-nominations. After that week the nominations will be open for voting.

Homeschoolers can then **vote for their favorites** and each **vote will count as an entry to win a HUGE BTHS Award Bundle**.

Important Dates

July 1-8, 2021 - Nominations will be accepted/ self-nominations for businesses

July 9-16, 2021 - Voting for awards and entries for the BTHS Awards Gift Bundle

July 21, 2021 - Back to Homeschool Awards Announced, Winner of the Bundle Giveaway

July 26-Aug 6, 2021 - Back to Homeschool Virtual Conference with giveaways every Wed. and Friday. Winners are chosen from those logging in during this time.

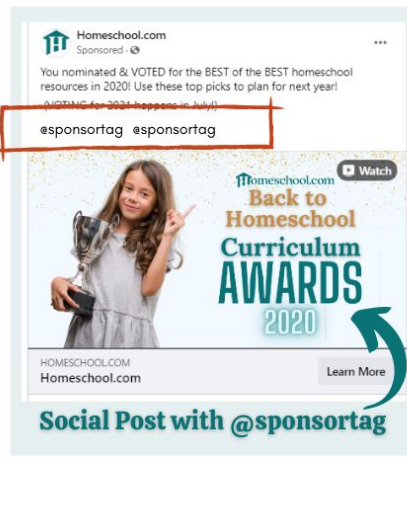
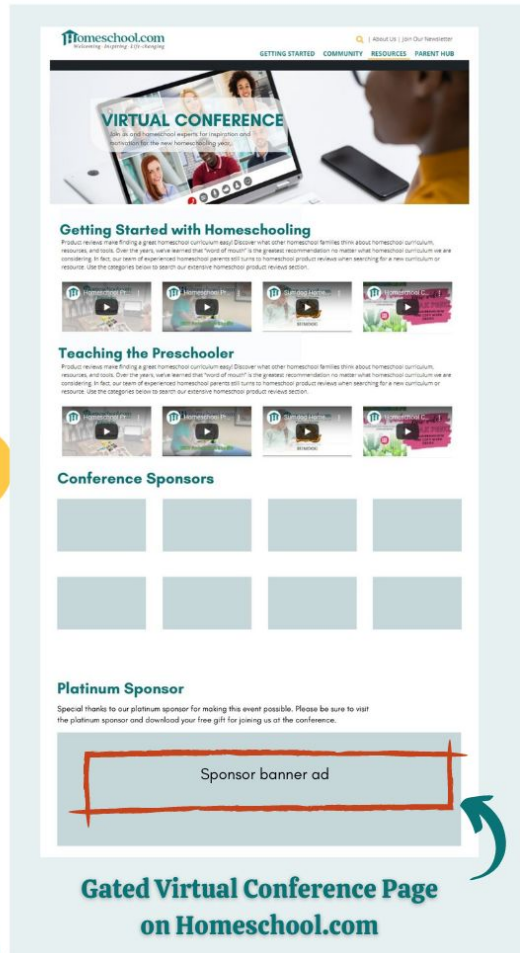
SPONSORSHIP OPPORTUNITIES

Platinum Sponsor Package

We have **one** Platinum Sponsor Package available for \$4,500 (plus a prize worth \$100)

- As Platinum Sponsor your company's name will be included on our Back to Homeschool Award logo which is used throughout all of our communications to promote the Awards Campaign.
- You will also receive a full page ad on the last page of our Back To Homeschool Planning Workbook.
- Your company will be mentioned in all social media regarding the event including Facebook, Instagram and Twitter (weekly with each step in the award campaign)
- Your company will be listed as sponsor in all eblasts regarding the BTHS campaign.
- Your company information will be at the top of our Back to Homeschool Awards page.
- Your company will also be listed as platinum sponsor of our Back to Homeschool Free Virtual Conference which will go live July 21-31, 2021. Prizes will be awarded every other day to those logging in to view the conference.
- Your company can provide an informative video session for the virtual conference (topic to be discussed with our editor).

Examples of Platinum Sponsorship Opportunities



Sponsorship Opportunities

Gold Sponsorship Package

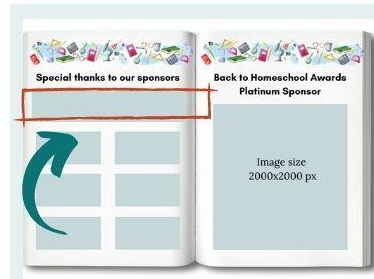
We have four Gold Sponsor Packages available for \$2,500 (plus a prize worth \$100)

- You will receive a ¼ page ad on the last page of our Back To Homeschool Planning Workbook
- Your company will be mentioned in all social media regarding the event including Facebook, Instagram and Twitter (weekly throughout the campaign)
- Your logo and company information will be on the Back to Homeschool Awards Page on our website as sponsors.
- Your logo and company information will be on our Back to Homeschool Virtual Conference page, and your company can submit an informative video session for the conference (topic to be discussed with our editor).
- Your company will also be mentioned in each eblast for the campaign.

Examples of Gold Sponsorship Opportunities



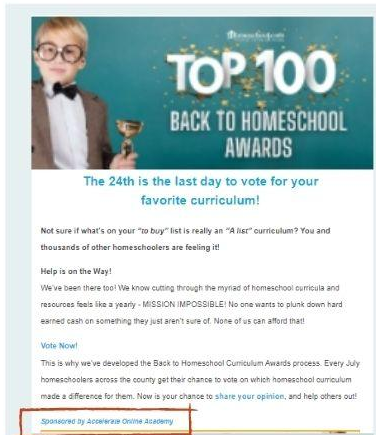
Awards Announcement Page on Homeschool.com



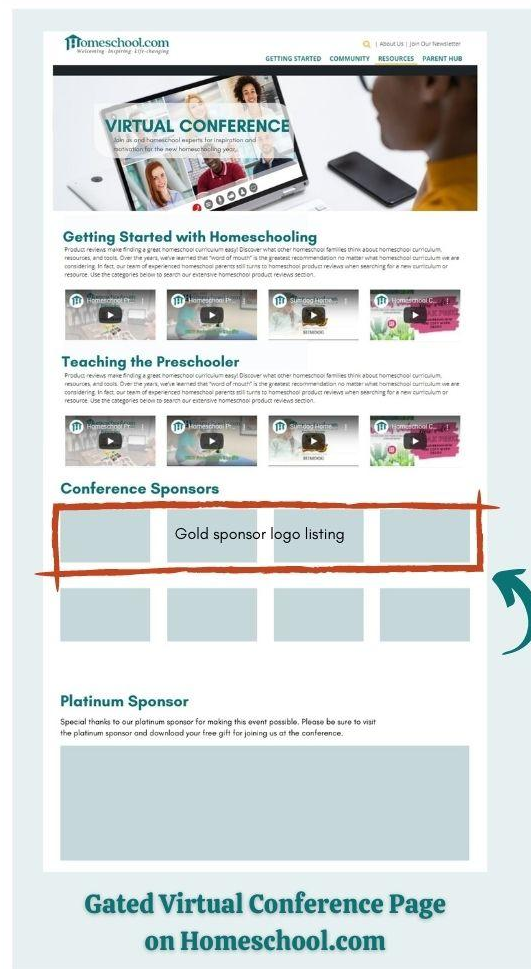
Planning Workbook End Sponsor Pages



Blog Post Mentioning Winners and sponsors



Eblast with sponsor mention



Getting Started with Homeschooling

Product review: How finding a great homeschool curriculum was easier than other homeschool families find about homeschool curriculum, resources, and costs. Over the years, we've learned that "word of mouth" is the greatest recommendation to make when homeschool curriculum we are considering. In fact, our team of experienced homeschool parents all turn to homeschool product reviews when searching for a new curriculum or resource. Use the categories below to search our extensive homeschool product review section.



Teaching the Preschooler

Product review: How finding a great homeschool curriculum was easier than other homeschool families find about homeschool curriculum, resources, and costs. Over the years, we've learned that "word of mouth" is the greatest recommendation to make when homeschool curriculum we are considering. In fact, our team of experienced homeschool parents all turn to homeschool product reviews when searching for a new curriculum or resource. Use the categories below to search our extensive homeschool product review section.



Conference Sponsors



Platinum Sponsor

Special thanks to our platinum sponsor for making this event possible. Please be sure to visit the platinum sponsor and download your free gift for joining us at the conference.



Gated Virtual Conference Page on Homeschool.com

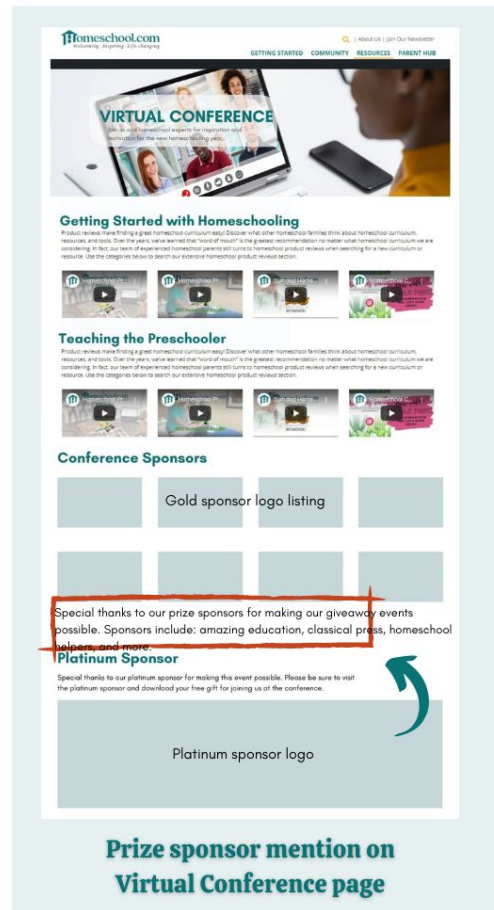
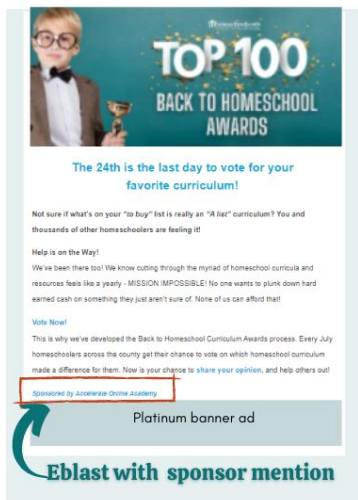
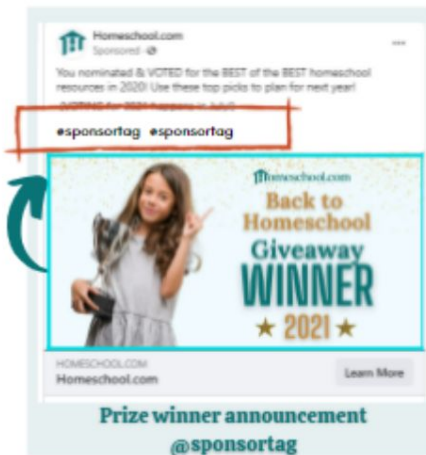
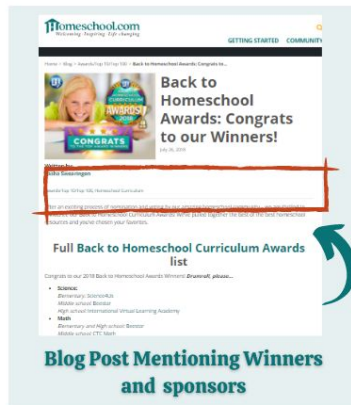
Sponsorship Opportunities

Prize Sponsor Package

Prize Sponsor Packages are available for \$250 (plus a prize worth \$100)

- Giveaway 1: Back to Homeschool Giveaway Bundle July 19, 2021 - sponsor mention on all social posts
- Giveaway 2: Back to Homeschool Free Virtual Convention Giveaways - 3 between July 21-31, 2021 - sponsor mention on all social posts
- Social Posts announcing giveaway winners listing sponsors with @tag
- Sponsor name will be listed on the Back to Homeschool Awards page on our website and on our Back to Homeschool Virtual Convention page.
- Suggested prizes: Free curriculum - winner's choice of age/grade. Free homeschooling supplies. Digital products.
- Homeschool.com is donating a base giveaway package pictured below. Your additional gift raises the value.

Examples of Prize Sponsorship Opportunities



The First Back to Homeschool Curriculum Awards – started in 2011!



Over 20,000 visitors in the last two years!



Over 5,000 visitors over the last two years are repeat visitors.



This means they return to use these awards to help them plan for their homeschool year!

**Nominations begin with YOUR customers - ask them to nominate you
on July 1!**



Contact us today!

rachael.osborne@homeschool.com - account manager

jamie.gaddy@homeschool.com - editor-in-chief

Links to resources:

[Nomination email](#)

[Nomination Form](#)

[Social media image to share](#)

[Social media video to share](#)